



# LANCASTER BAR ASSOCIATION

## MEDIA KIT

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**TAKE ADVANTAGE OF OUR COST  
EFFECTIVE ADVERTISING OPTIONS TO  
REACH OVER 700 ATTORNEYS AND  
LEGAL PROFESSIONALS**

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# LANCASTER BAR ASSOCIATION

## LAW REVIEW

The Lancaster Law Review is the county's official legal periodical. It's published weekly and delivered to over 700 attorneys and legal professionals. The Law Review is 6x9 inches in size and printed in black and white. Our competitive advertising options are a great way to regularly connect with members of the legal community!

Size	Time	Regular Rate *	Premium Rate **
<b>Full Page</b>	(once only)	\$250.00	\$313.00
	(4 weeks)	\$625.00	\$782.00
	(13 weeks)	\$1,075.00	\$1,325.00
	(26 weeks)	\$1,675.00	\$2,088.00
	(52 weeks)	\$3,150.00	\$3,888.00
<b>Half Page</b>	(once only)	\$130.00	\$159.00
	(4 weeks)	\$345.00	\$425.00
	(13 weeks)	\$615.00	\$750.00
	(26 weeks)	\$925.00	\$1125.00
	(52 weeks)	\$1680.00	\$2088.00
<b>Quarter Page</b>	(once only)	\$87.50	\$106.00
	(4 weeks)	\$175.00	\$219.00
	(13 weeks)	\$280.00	\$350.00
	(26 weeks)	\$460.00	\$563.00
	(52 weeks)	\$835.00	\$1034.00

*\*Regular rate includes advertising on the inside of the Law Review, page 3-end*

*\*\*Premium rate includes advertising on back cover or page 2 of the Law Review*

**Contact Elizabeth at  
Elizabeth@lancasterbar.org or  
717-393-0737 with questions!**



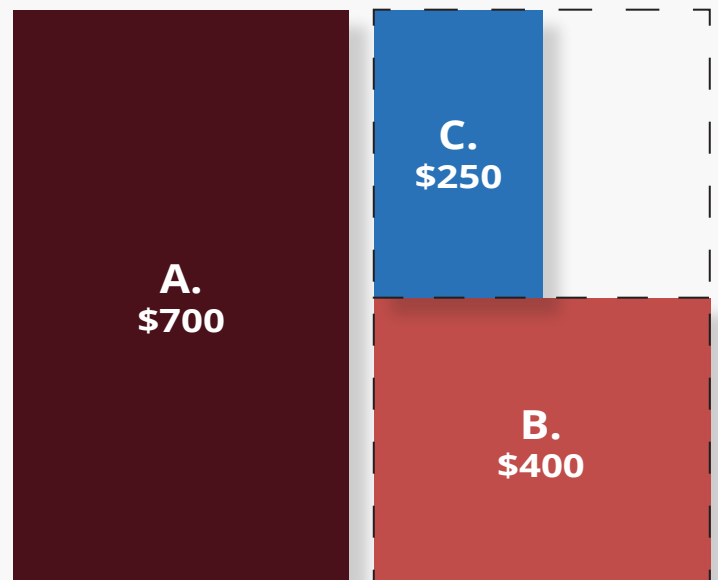
# LANCASTER BAR ASSOCIATION

## ***IN BRIEF***

The *In Brief* is a quarterly magazine that informs, entertains, and inspires our Lancaster Bar members. Through the *In Brief* comes the opportunity to expose your business, firm, or organization to more than 700 attorneys, judges, and legal professionals in the Lancaster area.

### SIZES AND PRICING

- A. Full Page 7.5" x 10"**  
**\$700**
- B. Half Page 7.5" x 4.75"**  
**\$400**
- C. Quarter Page 3.75" x 4.75"**  
**\$250**



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# **LANCASTER BAR ASSOCIATION**

## **CONTINUING LEGAL EDUCATION SPONSORSHIP OPPORTUNITIES**

### **BENEFITS OF ADVERTISING AT CONTINUING LEGAL EDUCATION (CLE) EVENTS:**

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- **Company name and logo on program brochure, course material, and e-blasts -**
- **Verbal acknowledgment at seminar -**
- **Listing on the LBA website CLE pages with link to your company's website -**
- **Vendor table (6'x2') at seminar -**

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# LANCASTER BAR ASSOCIATION

## 2020 BENCH BAR CONFERENCE



### Bench Bar Conference Sponsorship Benefits

Benefits	Law Firm Sponsor - \$500 Unlimited	Classic Event Sponsor - \$1,000 10 Available	Sunday Breakfast Buffet - \$2,000	Friday Night Opening Reception - \$3,000	Saturday Night Fireside Chesapeake Cookout - \$3,500
Recognition at conference welcome and closing	✓	✓	✓	✓	✓
Logo with hyperlink on LBA website	✓	✓	✓	✓	✓
Logo in official event program	✓	✓	✓	✓	✓
Logo in 2 bimonthly LBA Update emails	✓	✓	✓	✓	✓
Social Media Acknowledgement on Facebook, Twitter, and Instagram	✓	✓	✓	✓	✓
Exhibit table			✓	✓	✓
Representatives at conference			✓	✓	✓
Ad in official event program			✓	✓	✓
Two-minute remarks at event			✓	✓	✓
Receipt of email addresses of all conference attendees (one-time use only)					✓